



PRESIDENTS FORUM AGENDA

Date: **Tuesday, April 23rd, 2019**
Time: 12:00pm-4:00pm
Location: **INVERNESS GOLF CLUB**
102 Roselle Rd.
Inverness, IL 60067

PRESERVING YOUR BRAIN: LESSONS FROM THE NORTHWESTERN SUPERAGING RESEARCH PROGRAM

If you are interested in preserving your brain and making it the best it can be at any age you won't want to miss what our speaker has to share in terms of what she has learned in cognitive neurology and Alzheimer's.

Our speaker is a neuroscientist and Associate Professor of Psychiatry and Behavioral Sciences at Northwestern University's Feinberg School of Medicine. She currently serves as Associate Director of the Mesulam Cognitive Neurology and Alzheimer Disease Center and as Imaging Core Leader of their NIA-funded Alzheimer's Disease Center.

Her research falls under the broad umbrella of aging and dementia and uses a multimodal approach to investigate two aging perspectives: primary progressive aphasia (PPA) in which neurodegenerative disease invades the language network and SuperAging in which individuals are seemingly resistant to the deleterious changes in memory associated with "normal" or more typical cognitive aging.

Since arriving at Feinberg in 2008, she has continued to add to the scientific knowledge of **how humans age**. Wondering what goes right in the brains of those people who have terrific memories at old age, our speaker published a groundbreaking report on "cognitive SuperAgers," identifying for the first time an elite group of people aged older than 80 whose memories are as sharp as people 20 to 30 years their junior.

Our speaker's investigations assist in defining the clinical and anatomical features of different dementia syndromes over the course of disease as well as identifying genetic and other risk factors. Her lab uses advanced neuroimaging techniques including tau and amyloid PET as well as MRI.

In addition to her research, she also develops educational programs, support groups, and person-centered intervention programs for families and individuals living with dementia.

HOW YOU CAN MAKE YOUR COMPANY MORE PROFITABLE

This time of year many of us focus on our taxes based on our profitability from the preceding year. With taxes on our mind it is a good time to talk about how we can improve our profitability now in this year. Our speaker is a CPA who has been working with middle market companies, such as ours, for over 20 years and he will share some of the common profit leaks he sees in companies.

One of our members uses our speaker as his outside auditor and has been very pleased with how he has helped him strengthen their company financially. So we have asked him to join us to share his knowledge and expertise in helping our companies improve their profitability.

Some of the areas we will discuss are:

- Machine up-time
- Categorizing expenses
 - T&E versus promotion
 - Expensing versus capitalizing—when do you do each?
- Purchasing smarter
- Corporate Structure
 - C-Corp versus S-Corp versus LLC
- The impact of the Wayfair decision

Come share what you have done in your company to better control expenses and improve your profitability.

BUSINESS CONDITIONS

We will compare our results with what we are seeing from the government and in the media.

How were your first quarter results and what do you see for the rest of the year for growth and profitability?

What are you seeing in the way of cost increases from your raw material suppliers?

What have you done with your prices to address any inflation you are seeing?

Let's compare notes on what each of us are seeing in our respective industries.

FUTURE MEETING DATES

May 8th
Inverness G.C.



June 12th
Inverness G.C.



July 10th
Tour of Shure, Inc.

