



## PRESIDENTS FORUM AGENDA

**Date:** **Wednesday, August 14<sup>th</sup>, 2019**  
**Time:** 12:00pm-4:00pm  
**Location:** **INVERNESS GOLF CLUB**  
102 Roselle Rd.  
Inverness, IL 60067

# HARNESSING NEUROSCIENCE FOR MEANINGFUL IMPROVEMENT IN PRODUCTIVITY AND EMPLOYEE ENGAGEMENT

In the 21st-century workplace, technology and innovation are all around us, yet workplace productivity and employee engagement have consistently been declining over time (US Bureau of Labor, 2016). How is this possible?

The SOLUTION lies in the brain... And while neuroscience has brought to light some of the most advanced techniques and models in understanding how the brain works to motivate, create, and innovate, we have very little evidence of these solutions being used within the workplace to optimize workplace efficiency and profitability.

In this meeting, our speaker will provide insight into how understanding neuroscience will be a business owner's secret weapon for creating, scaling, and optimizing a business. We will cover simplified strategies for optimizing workplace productivity by integrating neuroscience, functional nutrition, mindfulness, and business psychology into a model that can be applied to any business setting.

Key Topics we will cover are:

- 1.) The Plastic Brain - Neuroplasticity & How the Brain Works
- 2.) Perceptions vs. Reality - Mindfulness, Mindset, Values/Beliefs
- 3.) Performance - Mental, Physical, Emotional
- 4.) Habits of Success - Daily Habits = Compound Effect
- 5.) Creating Your Ideal Day - 66 Days for New Habits

You will leave this presentation with the knowledge and skillset to be up-to-date on the latest strategies and techniques to make a dramatic increase in your people's productivity and business outcomes.

## **PROTECT YOUR BUSINESS FROM A RECENT ILLINOIS LAW**

How many hourly workers do you employ in an average workweek? Under Illinois' Biometric Information Privacy Act (BIPA) your business can face more than \$20,000 per day, per non-exempt worker in fines, penalties, and attorneys' fees for technical BIPA violations that harmed NO ONE. That's one reason why Illinois employers operating across a broad range of industries are confronting an unprecedented boom in BIPA class action lawsuits. The rising flood of BIPA lawsuits is unlikely to have crested and shows no signs of retreat.

One of our members alerted us to this nascent threat. Our speaker, a 35-year veteran litigator and Vedder Price shareholder, will tell you what you need to know to protect your business from BIPA liability, stay at least one step ahead of your competitors and employment class action lawyers, and avoid learning about BIPA the hard way, as so many Illinois businesses named in BIPA class actions already have. Think you're not in the business of protecting employees' privacy? Think again.

Our speaker will also share some hard-won observations and related war stories collected over a career spent advocating for Illinois businesses, and provide his top 5 ways to optimize your company's litigation outcomes.

## **BUSINESS CONDITIONS**

We will compare our second quarter results with what we are seeing from the government and in the media.

What impact are tariffs having on your business, in particular with your supply chain?

What is your pricing strategy for this year especially in light of the continuing tariffs we are encountering?

## **FUTURE MEETING DATES**

**September 11<sup>th</sup>**  
Inverness G.C.

**October 9<sup>th</sup>**  
Inverness G.C.

**November 13<sup>th</sup>**  
Inverness G.C.

