



THE PRESIDENTS FORUM AGENDA

Date: **Wednesday, September 11th, 2019**
Time: 12:00 to 4:00 pm
Location: Inverness Golf Club

HOW TO OPERATE PROFITABLY IN CHINA WHILE MANAGING RISK, TARIFFS, AND CHANGE

It has been a few years since we have discussed China (including Asia) at length at a Presidents Forum meeting. There is constant and dynamic change with doing business in that region of the world.

Our speakers are experts on all things China/Asia. They were very well received the last time they shared their seasoned perspectives with us two years ago.

Over the last 4-5 years, companies operating in China/Asia have had to face new economic and political challenges which are affecting their manufacturing and supply chain operations as well as their sales efforts and human resource practices in the region.

Founded in 2005, with offices in the US and China, EWA possesses a comprehensive insider understanding of both the markets and the market influencers, including corporate, economic, cultural, governmental, financial and regulatory.

All EWA operational executives have lived in China/Asia 20+ years and held senior management positions with P&L responsibilities for western companies operating in China/Asia, including Briggs & Stratton, Bechtel Corporation and Boldt Metronics.

Based on the recent survey we sent to you, here are the areas EWA will cover that were of most interest to our members:

1. Mitigating the risks of supply chain disruption including US-China tariffs
2. Optimizing global distribution and logistics operations

3. Hiring and retaining employees in an era of decreasing company loyalty
4. Global expansion of manufacturing operations

In addition to our speakers, we will have several members attending who have been doing business in China and the Far East for many years or even decades. Collectively, there will be quite a brain trust of experience around the table.

Whether you have been in China/Asia for decades or are just considering commencing operations there, this will be a valuable session.

We will open this meeting up if you would like to bring a key executive who manages your China/Asia operations.

Come prepared to share your own experience.

COMPELLING REASONS FOR DOING BUSINESS IN, WITH AND THROUGH SINGAPORE

During lunch we will hear from an expert on Singapore.

The Singapore Economic Development Board is under the ministry of Trade and Industry, and is responsible for strategies that enhance Singapore's position as a global center for business, innovation and talent.

Singapore is a small and urbanized island nation with a total land area of just 278 square miles and a population of 5.64 million people. Through pro-business policies and commitment to a highly educated and productive workforce, many businesses have established a base in Singapore to expand their Asia Pacific business.

The region is expected to have the best growth prospects in the world especially with large economies such as China, India, and more recently the rise of Southeast Asia. With a total population of 640 million, Southeast Asia will become the world's 4th largest economy by 2030. Strategically located in the heart of Asia, Singapore plays a unique role in helping companies access new business opportunities in the region.

Points we will cover:

- Overview of the Singapore economy
- Singapore's edge as a business-friendly environment
- Accessing new opportunities in Southeast Asia through Singapore

FUTURE MEETING DATES

October 9th
Inverness G.C.



November 13th
Inverness G.C.



December 11th
Inverness G.C.

