



THE PRESIDENTS FORUM AGENDA

Date: **Wednesday, August 12th, 2020**
Time: 12:00 to 3:00 pm
Location: Zoom

THE DEPTH OF THE SWAMP

Our speaker has developed the world's largest database on public sector spending whether at the federal, state, or local level. Recently much of his federal oversight work was featured in the President's Budget To Congress FY2021. Their mission is to make available "every dime, online, in real time."

Our speaker has been successful at being able to capture five billion public-sector transactions including 23 million public employee salary and pension records. He speaks regularly on big data journalism at places such as Harvard Law School, Georgetown Law School, and Columbia School of Journalism. His work has been showcased in major national news platforms such as Good Morning America, ABC World News Tonight, C-Span, USA Today, The Wall Street Journal, The New York Times, among others. His Forbes online columns have nearly 10 million pageviews.

He will share valuable information he has gleaned about Illinois and Chicago's political waste and corruption, as well as at the federal level, including the just past new two trillion-dollar stimulus packages. Our speaker brings hard-hitting, eye-opening information that has been very difficult to gather. He believes such transparency is the best way to fight governmental corruption at every level.

If you have a vested interest in Illinois and have any desire whatsoever to help combat the rampant corruption in our state, you won't want to miss what he has to say.

Our speaker lives in Hinsdale, Illinois with his wife Kerry and three teenage daughters. He co-founded HomePages Directories and built it into a \$20 million business (1997-2007). In 2010, the founder of Polish Solidary Lech Walesa endorsed Andrzejewski during his unsuccessful run for governor of Illinois. He has run the Chicago Marathon seven times and enjoys playing chess and the violin.

Come prepared to get some real eye-opening insights.

WHY POSITIVE PR IS A MUST TO COMBAT CORONAVIRUS

Coronavirus has led every company and CEO to seek positive, forward-thinking changes. The right messaging – to your employees, but especially the public – is crucial during this time. The good news is ... there will be a lot of good news that can come from this. There will be a wealth of positive stories to tell about companies overcoming coronavirus, how CEOs, employees and managers are developing genius ideas that help the business and the world in the process.

Mainstream media – from TV to radio to newspapers to machines to podcasts to niche publications to CEO-focused brands – are going to be seeking these stories as our country responds to coronavirus. Media is going to want to talk to the leaders who have shifted their course ... and those leaders will gain a strategic competitive advantage by appearing in these publications. Not only will these mainstream media hits attract instant attention, but they will create long-term exposure because links to those articles and videos never disappear online.

Positive PR will be key for businesses moving forward. It will be a game-changer for countless CEOs and their brands.

Our spaker has a lot of experience in helping companies such as ours develop positive public relations. He will share his expertise so that we can all make the best of this trying situation and hopefully generate more brand equity in the future.

CORONAVIRUS UPDATE: WHERE ARE YOU NOW IN YOUR COMPANY IN DEALING WITH THIS?

Each of us have had some time to implement changes in our companies. Let's share ideas on what each of us has done and is planning to do moving forward in our respective companies so we can all benefit accordingly.

Now that we have had the chance to see what impact this has had on your supply chain and customers, let's share ideas on how to better manage each of these critical stakeholders in our companies.

We will provide real and usable information as to how to better manage in these challenging times.

FUTURE MEETING DATES

September 9th
mHUB Tour

October 14th
Inverness G.C.

November 11th
Inverness G.C.

