



THE PRESIDENTS FORUM AGENDA

Date: **Wednesday, November 11th, 2020**
Time: 12:00 to 2:00 pm
Location: Zoom

UTILIZING AR & VR IN OUR COMPANIES

One benefit to holding Forum meetings virtually is we are able to more easily engage speakers and experts from around the world.

One of our former members is working with an interesting British company called Spinview, which specializes in the development of Visual Immersion products, including Virtual Reality and Augmented Reality meeting and communication environments.

One product provides a complete facility video tour with almost unlimited options to personalize the tour for the following:

- Recruiting
- Employee onboarding
- Employee training
- Customer sales meetings
- Complete facility quality audits by customers or auditors

They also have a pandemic camera and facility health aids that can monitor employee health, visitor health, employee morale and building safety.

These uses of machine intelligence and machine learning are very interesting and have valuable real-world applications for our companies...especially now as the use of these technologies are becoming more fully embraced due to the societal changes from Covid 19.

Come prepared with your questions about these leading-edge virtual technologies.

OVERCOMING THE BRAIN'S NATURAL RESISTANCE TO TECHNOLOGY

For our second topic, we will have an opportunity to hear from one of the world's leading authorities in the area of Brain research and Neuroeconomics.

Our speaker, considered the second most influential women in Sweden, is an M.D., Ph.D, and a M.Sc in Physiology from the Karolinska Institute.

With 15 years of experience in brain research and neuroeconomics, she is also an entrepreneur. In 2018 she started as the Director of Neuroscience at the XR company Spinview to work with education, e-health and prop tech. Additionally, she has authored 7 books.

What if you opened your laptop and it said, "has not been updated in 40,000 years"? This is how it is with our brain. We have the same brain today as 40,000 years ago. Meanwhile, the digital transformation is more rapid than ever before, which lots of people experience as stressful. That is why they resist. But technology is not bad if we understand where we came from and where we are going. It is also a necessity for the future of business and the workplace. If you do not digitalize you will die.

Key points covered will include:

- Our 40,000-year-old caveman brain hinders us from development.
- What you can do to overcome it.
- Presenting new technology and how it will change our way of working completely. Your future coworkers will be avatars and you will operate in a metaverse.

With dreadful delight, our speaker will shake up your thinking about digitalization. Are you in or out?

FUTURE MEETING DATES

December 9th
Zoom

January 13th
Location TBD

February 10th
Location TBD

