



PRESIDENTS FORUM AGENDA

Date: **Wednesday, February 9th, 2022**
Time: **10:45am to 2:00pm**
Location: **FONA International Inc.**
Zoom Meeting

FONA: CULTURAL ASSIMILATION ONE YEAR POST SALE, AND INTERNSHIPS DONE RIGHT

As most of you know, the long-time Presidents Forum company, FONA, was sold last year for the proverbial “Grand Slam”. Now, one year later, we will have the rare opportunity to hear first-hand from FONA’s top HR leaders. They were largely instrumental in implementing the Award-winning culture at FONA through the years. Given that, it will be most interesting to learn how the cultures of buyer and seller are blending at this point.

Additionally, we will learn about FONA’s successful approach to Internships. Most of us have not been that successful with internship programs at our companies. So, with the most challenging labor environment maybe ever, this will be a meaningful opportunity to learn what we can do better about attracting talent through an effective Internship program.

Due to the current surge in Covid, meetings with outsiders are being restricted at FONA; therefore, we have switched this meeting to Zoom.

The itinerary will be as follows:

10:45 AM - Join Zoom call

11:00 AM - The FONA Internship Model:

- Historical overview of FONA’s unique philosophy and strategic purpose and mission.
- Iterative process improvements. This does not happen overnight.
- Laser focus approach on desired goals to create desired outcomes.

12:00 PM - The Cultural Assimilation Process Post Sale:

- What was FONA's reaction and initial concerns?
- What has the first year been like (the good, the bad, the ugly)?
- What does the future hold?

1:30 PM - Q&A and follow-on discussion

2:00 PM - Adjournment

Come prepared with your questions on creating a world class culture and what it takes to set up a successful internship program.

We will open this Zoom meeting up if you would like to invite key HR and Operations executives to join the call.

FUTURE MEETING DATES

March 9th
Zoom



April 13th
Location TBD



May 11th
Location TBD

