



PRESIDENTS FORUM AGENDA

Date: **Wednesday, March 9th, 2022**
Time: **12:00pm to 2:00pm**
Location: **Zoom Meeting**

A LARGELY UNTAPPED SOURCE OF TALENT, HIRE HEROES USA

Given that this may be the most challenging hiring environment in our lifetimes, we need to be more creative than ever in searching out additional sources of talent for our companies.

There are currently 10.9 million open jobs and only 6.5 million unemployed. So where else can we find much needed team members? Based on a recently published research paper by Harvard Business School on “Hidden Workers” ([Link](#)), the largest group of “Hidden Workers” is military veterans.

Hire Heroes USA was founded by a serial entrepreneur and is the largest veterans’ employment organization in the country. Last year 46,400 service-members and military spouses came to Hire Heroes for employment help (roughly 25% of all transitioning service-members).

HHUSA is the largest because they take great care of our nation’s veterans and deliver high quality employees to their corporate partners. They also have scale so that when a company like Amazon says, “We need 70 aircraft maintainers on March 1, can you help us?” HHUSA can deliver.

Here are the points our speaker will cover:

- History of vets transitioning to industry, history of Hire Heroes
- Applied research on how and why vets perform better
- HHUSA’s data management and why this matters

- Amazon's testimony that HHUSA is their highest hiring ROI (notable considering how metric centric they are with hiring)
- Ways to be involved with HHUSA

Come prepared with your questions on the ins and outs of hiring our Vets.

We will open this meeting up if you would like to invite your key hiring executives to attend.

FUTURE MEETING DATES

April 13th
Location TBD



May 11th
Location TBD



June 8th
Location TBD

